



Mutual insurer for more than a century, we are founded on humane, close and responsible communities of mutual aid.

Convinced that strength lies in numbers, we seize every opportunity to build a dynamic of solidarity in the French regions and worldwide, as close as possible to our customers, members and stakeholders.

This determination to act together in order to address farreaching changes in the world around us is driven by our commitment to help as many people as possible build their lives with confidence.

This proactive and fully digital report invites you to join us as actors in a world in transition.

#### How?

By fostering our initiatives with a strong and positive impact and those taken by the committed actors we are keen to bring to your attention.

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We develop increasingly effective services and products and improve customer experience by forging partnerships with innovative actors and using the latest technologies, including artificial intelligence.

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We have taken a people-centred approach for more than a century, which is the reason why we work hard to make sure everyone is united by strong ties and reach out to those in need through our mutual assistance communities.



experience with partners – past, present and future.



As a responsible mutual insurer, each of our professions helps build a more sustainable society based on a circular and inclusive economy.

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Building on our strong regional presence, we support and listen to our employees,

**OUR CSR PERFORMANCE DATA** 



## INTERVIEW OF THE LEADERS

INTERVIEW WITH JEAN-YVES DAGES, CHAIRMAN AND THIERRY MARTEL, CHIEF EXECUTIVE OFFICER

#### WHAT IS YOUR ASSESSMENT OF 2021?

**Thierry Martel:** Despite the health crisis, the economy bounced back in 2021, with a historically low level of corporate defaults, lower unemployment, a reversal in the downward trend in interest rates, and a buoyant stock market. Our Group demonstrated remarkable stability throughout this period of radical change.

Jean-Yves Dagès: In climate terms, 2021 saw an unprecedent frost event. We responded to growing climate hazards by working collectively with others to radically reform agricultural insurance. From 1 January 2023, a universal crop damage compensation scheme will enter into force within a public private partnership between the French State, insurers, reinsurers and

#### WHY IS THIS REFORM SO IMPORTANT?

JY.D: It will help us achieve food sovereignty and adapt to climate change, which is also important strategically, as shown by recent events. The State has earmarked €600 million a year for insurance subsidies and coverage in the event of exceptional losses. A co-reinsurance group will enable insurers to pool risks and set natural premiums at a fair rate for each crop and region. The crop insurance leader, Groupama was the driving force behind these developments and will help farmers implement the reforms.

# "Our mutualist commitment is firmly focused on the future"

JEAN-YVES DAGÈS

## WHAT RESULTS DID THE GROUP POST IN THIS CONTEXT?

T.M: We posted strong growth with a sharp rise in premium income of 7.5%, a net income of €493 million, up 175.5%, and good solvency indicators. The Group's financial strength was highlighted by Fitch Ratings, which affirmed Groupama's 'A' rating and upgraded the outlook to "Positive". We also demonstrated our financial flexibility, successfully issuing our first green bonds.

JY.D: We performed well thanks to the efforts of our employees who adapted to these changes, in-person and remotely, and we are incredibly grateful to them. They continued to provide close support to our members by answering their many calls and taking local action throughout the year.

## WHAT CHALLENGES DO WE FACE IN 2022 AND BEYOND?

JY.D: The war in Ukraine, its devastating impact on civilians and its macroeconomic consequences, notably on rising inflation - a factor since September 2021 - are concerning. In farming terms, livestock breeders and farmers are already feeling the pinch on a daily basis.

**T.M:** We are also driving transition on multiple fronts. One crucial challenge, I would say, is the digital transition, which adds cybersecurity risks. The Group is investing heavily in digitalisation to achieve seamless and personalised customer relations and improve the employee experience at each key stage. We are also a leading actor in the equally important energy and climate transition.

JY.D: As part of our response to these challenges, we produced a revised CSR strategy for the years ahead, which was approved by the board of directors in December 2021. It is consistent with the Group's corporate purpose - enabling as many people as possible to build their lives with confidence - that cements our humanist values and underpins our commitment to providing local support in order to build a resilient society by protecting people and anticipating risks as best as possible. At Groupama, this is something we have always done, as a mutual insurer, through a network of elected members unrivalled in its strength and density and highly active in the regions, both for prevention and mutual assistance.

## COULD YOU TELL US MORE ABOUT YOUR CSR STRATEGY?

T.M: It is a sincere, action-oriented strategy that underpins an economic model for sustainable growth. It focuses on three core areas: our relationship with our members and customers, which is people-centred, proactive and responsible; the transition and development of protection solutions to drive social change; and our desire to make an active contribution to local life. This strategy also includes two pillars: sustainable finance and our exemplary approach to our carbon footprint and commitments as an employer.

JY.D: Each entity has adopted this strategy, which applies to all our actions. It was developed in parallel with our mutual momentum and its 2022 national action plan, which will allow us to beef up our existing tools. The first major survey of our members in 2021 took all these factors into account. The survey gave insight into Groupama's mutual model and what drives the commitment of our members. We are planning to canvas eligible members with a view to creating a mutual assistance community able to provide support in the event of a crisis. Our mutualist commitment is firmly focused on the future.

"Our Group
demonstrated
remarkable stability
throughout this period
of radical change"

THIERRY MARTEL

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## THE MUTUALIST **ORIENTATION COUNCIL**

The 49 members of the Mutualist Orientation Council include 5 representatives for each of the 9 regional mutuals in metropolitan areas, and 1 representative for each of the 2 overseas mutuals and 2 specialist mutuals.

## **CHAIRMEN'S COMMITTEE**

From top to bottom

Jean-Yves DAGÈS Chairman, Groupama d'Oc • François SCHMITT Deputy chairman, Groupama Grand Est • Daniel COLLAY Vice chairman, Groupama Paris Val de Loire Jean-Pierre CONSTANT Vice chairman, Groupama Méditerranée • Sylvie LE DILLY Vice chairman, Groupama Centre Manche Jérôme MOY Vice chairman, Groupama Loire Bretagne • Jean-Louis PIVARD Vice chairman, Groupama Rhône-Alpes Auvergne • Laurent POUPART Vice chairman, Groupama Nord-Est • Denis ROUMÉGOUS Vice chairman, Groupama Centre-Atlantique





























#### **BOARD MEMBERS**

From top to bottom

Stéphane COOLS Bureau member. Groupama Centre-Atlantique André DAZIANO Bureau member, Groupama Méditerranée • Jean-Louis LAFFRAT Bureau member, Groupama Nord-Est • Joël LAFONTAINE Bureau member, Groupama Centre Manche • Didier LALUET Bureau member, Groupama d'Oc • Patrick LAOT Bureau member, Groupama Rhône-Alpes Auvergne • Rémy LOSSER Bureau member. Groupama Grand Est · Jean-Christophe MANDARD Bureau member, Groupama Paris Val de Loire • Claude ROBERT Bureau member, Groupama Loire Bretagne

## **MEMBERS**

From left to right

Nicolas ASSÉMAT member, Groupama Méditerranée • Ingrid BERNIER member, Groupama Loire Bretagne · Sophie BOILLIN member, Groupama Grand Est · Marilyn BROSSAT member, Groupama Rhône-Alpes Auvergne · Christophe BUISSET member, Groupama Paris Val de Loire • Denis CALIPEL member, Groupama Centre Manche Brigitte CASTELLUCCI member, Groupama Méditerranée • Chantal CETTIER member, Groupama Méditerranée · Luc CHEVALIER member, Groupama Rhône-Alpes Auvergne • Isabelle CHOPIN member, Groupama Rhône-Alpes Auvergne · Jacques-Charles CHRISTOPHE member, Groupama Antilles-Guyane · Valérie DÉTAPPE member, Groupama Paris Val de Loire • Frédéric DUBOSCQ member, Groupama Forêts Assurances · Patricia DUTOIT member, Groupama Nord-Est • Marie FISCHER member, Groupama Grand Est · Jérôme GONTHIER member, Groupama Océan Indien • Mélanie GOSSELIN member, Groupama Centre Manche • Françoise GUIHARD member, Groupama Loire Bretagne • Nathalie HAUCHARD member, Groupama Nord-Est Patrick HENRY member, Groupama Nord-Est • Guy LAVIGNE member, Groupama d'Oc • Dominique LECOMTE member, Groupama Centre Manche · Pierre MARTIN member, Groupama d'Oc • Florence MASSIAS member, Groupama Centre-Atlantique Daniel MÉRIGOT member, Groupama Producteurs de Tabac • **Véronique NÉDÉLEC** member, Groupama Loire Bretagne · Alain PUECH member, Groupama d'Oc Richard SALLES member, Groupama Centre-Atlantique • Jean-Louis STÉMART member, Groupama Grand Est · Karine TOURAINE member, Groupama Centre-Atlantique • Benoît VAUXION member, Groupama Paris Val de Loire















































## THE BOARD OF DIRECTORS

The Groupama Assurances Mutuelles Board of Directors has 15 members. It sets out the guidelines for the Group's activities in accordance with those set by the Mutualist Council and supervises their implementation.



### **MEMBERS**

From left to right

Isabelle BORDRY Independent Director • Isabelle CHASSEUR Director representing employees · Daniel COLLAY Chairman, Groupama Paris Val de Loire · Jean-Pierre CONSTANT Chairman, Groupama Méditerranée • Jean-Yves DAGÈS Chairman, Groupama d'Oc • Ada DI MARZO Independent Director • Caroline GREGOIRE SAINTE MARIE Independent Director • Elie HARARI Independent Director · Sylvie LE **DILLY •** Chairman, Groupama Centre Manche Christophe MERCIER • Director representing employees Jérôme MOY · Chairman, Groupama Loire Bretagne • Jean-Louis PIVARD • Chairman, Groupama Rhône-Alpes Auvergne Laurent POUPART · Chairman, Groupama Nord-Est • Denis ROUMÉGOUS Chairman, Groupama Centre-Atlantique François SCHMITT • Chairman, Groupama **Grand Est** 

# THE GROUP EXECUTIVE COMMITTEE

Led by Chief Executive Officer Thierry Martel, the Group Executive Committee has 20 members, and brings together the directors of the regional mutuals and the main Managing Directors of Groupama Assurances Mutuelles. Its members take part in the design and deployment of the strategy, and also carry out the operational coordination of all the Group's activities.

### **MEMBERS**

From left to right

Thierry MARTEL Chief Executive Officer Groupama Assurances Mutuelles • Philippe BELLORINI Managing Director Groupama Supports & Services • Laurent BOUSCHON Managing Director Groupama Paris Val de Loire • Sylvain BUREL Group Director of Communication • Christian COCHENNEC Deputy Chief Executive Officer in charge of non life insurance in France and IT • Bénédicte CRÉTÉ-DAMBRICOURT Group Human Ressources Director • Cécile DAUBIGNARD General Secretary • Jean-François GARIN Deputy Chief Executif Officer, Managing Director Life activities • Didier GUILLAUME Managing Director Groupama Grand Est • Olivier LARCHER Managing Director Groupama d'Oc • Patricia LAVOCAT GONZALES Managing Director Groupama Nord-Est • Pascal LOISEAU Managing Director Groupama Centre Manche • Rémi LORENZELLI Deputy Chief Executif Officer, Group Director of Strategy and Partnerships • Sylvain MERLUS Managing Director Groupama Centre-Atlantique • Nicolas NAFTALSKI Managing Director Groupama Loire Bretagne • Olivier PÉQUEUX Deputy Chief Executif Officer, Director of International Subsidiaries • Cyril ROUX Deputy Chief Executif Officer Finance, Actuarial Group Audit, Risk • Romain TANGUY Managing Director Groupama Méditerranée • Francis THOMINE Managing Director Groupama Rhône-Alpes Auvergne • Pascal VINÉ Director of Institutional Relations and Mutualist Orientations



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## A COMMITTED GROUP THAT SUPPORTS ITS CUSTOMERS **AND MEMBERS**

## **GROUP KEY FIGURES**

Groupama has once again demonstrated its stability in unparalleled circumstances.

This stability, tried and tested every day on the front line, enables the group to continuously improve the satisfaction of its customers and employees.

Without stability, we would not be able to establish the relationship of confidence, fostered and strengthened by these unique and deep local roots, at the heart of our regions, and which brings us as close as possible to people and their needs.

A powerful corporate group whose growth and development are based on the energy and performance of its two brands:



Groupama, the insurer of the real world,

is the group's general insurer and local brand. It is delivered in France by the network of 2,700 local mutuals, and outside France by international subsidiaries.

www.groupama.fr



The go-to insurer for entrepreneurs, SMEs and professionals,

the Gan brand is delivered through a local network of 870 general insurance agents, 600 partner brokers and 390 representatives.

www.gan.fr

12 million **CUSTOMERS AND MEMBERS** 

30,000 **ELECTED MEMBERS**  31,000

**EMPLOYEES** 



# FRANCE

6.5 million MEMBERS AND CUSTOMERS







agricultural insurer



individual health insurer



individual protection insurer



1st authority insurer



home insurer



motor insurer

#### **GROUPAMA BRAND**

## **9 METROPOLITAN REGIONAL MUTUALS**

Groupama Centre-Atlantique • Groupama Centre Manche • Groupama d'Oc • Groupama Grand Est • Groupama Loire Bretagne • Groupama Méditerranée • Groupama Nord-Est • Groupama Paris Val de Loire • Groupama Rhône-Alpes Auvergne

## **2 OVERSEAS MUTUALS**

Groupama Antilles-Guyane • Groupama Océan Indien

## 2 SPECIALISED **MUTUALS**

Groupama Forêts Assurances • Producteurs de tabac

## INTERNATIONAL



agricultural insurer in Romania



foreign non-life insurer in China



home insurer in Hungary



8<sup>th</sup> motor insurer in Turkey



non-life insurer in Italy

5.5 million **CUSTOMERS** 

6,000

**EMPLOYEES** 

## **10 COUNTRIES ABROAD**











**©** 



C\* Turkey €2.4 billion IN PREMIUM INCOME

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# THINKING BIG TO ADAPT TO OUR CHANGING SOCIETY

We develop increasingly effective services and products and improve customer experience by forging partnerships with innovative actors and using the latest technologies, including artificial intelligence.



#### CHATBOT TO STRENGTHEN CUSTOMER RELATIONS IN TURKEY

Do you have a question about a contract? Would you like to make a claim? Do you need to submit a request for hospital care? Turkish policyholders can now receive an instant personalised response from an AI chatbot called **Tell me Gupi**. The software was developed by Groupama Sigorta in Turkey, winner of the 2021 **POCAIMON** challenge.



Enfants de la lune

Helping protect children with Xeroderma Pigmentosum from potentially fatal sun exposure using innovative solutions.



#### **DRONE PILOTS WELL INSURED**

When a new liability law came into force on 1 January 2021, Groupama Biztosító was the first to offer civil liability insurance to drone pilots in Hungary. The offering was developed and marketed in just three months. Nothing could be easier: drone pilots simply subscribe and pay online using a user-friendly interface for immediate coverage. Customers are extremely satisfied with the service, rating it 4.68 out of 5!



#### PROTECTING CROPS FROM CLIMATE CHANGE

Protecting farmers' livelihoods is a top priority for Groupama. To help them combat climate change, the Group has teamed up with **Ombrea**, developer of a dynamic agrivoltaic solution that creates an optimal microclimate and protects crops, even against drought and hail.

## A NEW PARTNERSHIP FOR CONNECTED SOLUTIONS

Groupama Assicurazioni has entered into a long-term strategic partnership with **Fairconnect**, Europe's leading provider of connected insurance services. The goal is to improve subscription performance, claims management and customer satisfaction using the latest technologies such as IoT (Internet of Things) and advanced artificial intelligence algorithms. We now plan to extend this partnership to other European Group entities.

# FULLY DIGITAL TRAVEL

Groupama and its Mutuaide assistance subsidiary now offer online customisable travel insurance for all-round protection, even in the event of a Covid-19-type pandemic, without duplicating bank card guarantees.



## EASIER ACCESS TO GROUPAMA HEALTH SERVICES

Groupama made more digital services available to its customers in 2021, including a streamlined individual health insurance offering. Awarded the Contentsquare UX Design prize for user experience, this offering can be customised and makes it easy for customers to subscribe - a winning combination!



## BETTER PROTECTION FOR TWO-WHEELER DRIVERS

Groupama has entered a new partnership with the **Liberty Rider** app for its two-and three-wheeler insurance policies. The Liberty GPS uses algorithms to warn drivers when they go too fast and alerts the emergency services if they fall. An added layer of safety for drivers!



#### BUILDING A MORE CIRCULAR ECONOMY TOGETHER

Launched by Groupama Immobilier, the **Booster du réemploi** (Reuse Booster) brings together multiple project owners around the common goal of making the reuse of materials common practice in the construction industry. The digital arm of the project, **Looping.immo**, which allows users to compare the supply and demand of materials in real time, was honoured with an Innovation Award by the French property directors' organisation the ADI, in July 2021.



## A NEW LOOK FOR OUR REMOTE MONITORING SOLUTION

The **Groupama Box Habitat** remote home
monitoring system was
given a complete overhaul
in 2021. Customers can
now combine it with multirisk home insurance for
all-round protection. All of
these new features will be
enhanced by several uses
in 2022.

€20,000

was earmarked for the **Caromarane** project developed by the Angers university hospital, winner of the Groupama Foundation's Social Innovation Prize. This amount will be used to test **Lupix**, a companion robot that assists people with reduced autonomy.



## GOING ALL-OUT TO SUPPORT THE CAUSES THAT DRIVE US

We have taken a people-centred approach for more than a century, which is the reason why we work hard to make sure everyone is united by strong ties and reach out to those in need through our mutual assistance communities.



# IN SOLIDARITY WITH THE "CAFÉS JOYEUX"

The **Cafés Joyeux** restaurant chain employs people with mental disabilities in Paris, Bordeaux, Lisbon and other cities.
The premises of their branch at 144 avenue

des Champs-Elysées are provided by Groupama Immobilier. This socially responsible project that promotes the inclusive employment of people with disabilities was awarded the Mécénat et Solidarités au Salon de l'Immobilier d'Entreprise (SIMI) prize.



Premiers de cordée

Organising sports events for children in hospital to teach them the values of sport: cohesion, combativeness and respect.

More than

1,000
front-line advisers
and experts
dedicated to the
agricultural market

prizes were
awarded to films
supported by the
Gan Foundation for
Cinema in France
and worldwide in
2021, including
the César for Best
animated film for

Josep by Aurel.



## ONE DAY'S WORK, ONE YOUNG PERSON SUPPORTED

Students and recent graduates have once again ranked Groupama among their Top 3 favourite companies! This ranking reflects the Group's commitment to young people, including its **Don de jours** initiative, which gives employees the opportunity to donate 1,300 days to a non-profit working with young people on training, employment opportunities, disability or housing. Other organisations supported by Groupama are given pride of place throughout the annual report.

7,000

registered racing cyclists received a free personalised jersey offered by Groupama as part of the 2020 and 2021 editions of the Ton Club, Ton Maillot initiative.



## 4,000 KM BREAST CANCER CYCLE RIDE

A team of women affected by breast cancer and members of the Casiopeea association set themselves a challenge: to cycle ride from France to Romania. As a partner, Groupama supported this adventure. On 17 September 2021, they left Paris in presence of the French Minister for sport. One month, ten countries and 4,000 km later, the brave adventurers were welcomed at the head office of the Romanian Olympic Committee in Bucharest under an arch of pink balloons.



#### **FIRST AID TRAINING**

Groupama provides in-person training and video tutorials free to its members, employees, elected members and the general public as part of plans to train one million people in first aid techniques, including how to recognise a heart attack and how to help someone who is choking. The stakes are particularly high in France, which has one of the lowest rates of trained first-aiders.

€350,000

was raised to fight rare diseases by regional mutuals on 48 solidarity walks.



# COMMITTED TO LOCAL COMMUNITIES

Action Solidarité
Madagascar, a non-profit
organisation supported
by the Group, earmarked
€12,000 in emergency aid
for families and farmers
in Madagascar affected
by the health and climate
crisis. The organisation also
recently helped to build a
farm school, supply medical
equipment and plant
110,000 coffee trees.



## WITH CLIMATIPS, CLIMATE RISKS ARE NO LONGER A SECRET

Groupama's team won first prize in the Hackaton Varenne de l'Eau et de l'Adaptation au Changement Climatique for its **Climatips** solution. Designed by a team of data scientists, developers and agronomists, this tool enables farmers to assess the exposure of their crops to climate change hazards and to measure its potential impact on revenues.

1 - insurance/mutuals category, Epoka/Harris Interactive ranking, survey of 8,000 young people.

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# WORKING AS A TEAM TO EMPOWER PEOPLE AND REGIONS

Committed to co-construction, we leverage our skills and share our experience with partners – past, present and future.



#### #MUSETTE GROUPAMA: ONCE AGAIN

The role played by farmers in sporting achievements provided the starting point for the #MusetteGroupama initiative, which gives farmer members the opportunity to supply the Groupama-FDJ Cycling Team with fruit and vegetables. A major success from its launch in 2020, the initiative has once again supported our champions in the biggest races in 2021: the Tour de France, Paris-Nice, the Championnats de France and Critérium du Dauphiné.



100 chances 100 emplois

Helping young people aged 18 to 30 from deprived urban areas develop a career plan by creating a tailored sponsorship programme.

1,553

companies chose the Groupama Épargne Salariale saving scheme in 2021.



## PREPARING FOR RETIREMENT

What are the key trends for future retirees and pensions in France? How can we end pensions inequality? These were some of the questions addressed at a retirement forum held on 29 September in Paris with our partner Sapiendo. Although almost half of people have begun to plan for retirement, only 10% have a clear idea of what their pension will be, and 73% expect to lose purchasing power (Odoxa survey for Groupama). underlining the relevance of this initiative.

## **GOLD FOR TITANE**

A feature film directed by Julia Ducournau with support from the Gan Foundation for Cinema, **Titane** won the Palme d'Or at the 2021 Cannes Film Festival. It was a source of pride for the Foundation, which recognised the potential of the script by awarding it the Creation Prize – even before it went into production.



**39** 

is the total number of victories won by the World Tour and Conti Groupama-FDJ cyclist teams.



#### MUTUAIDE: ASSISTANCE IN EXTREME SAHARA CONDITIONS

Guaranteeing the supply of medical assistance to 1,200 competitors and 600 support staff in the Moroccan desert was the challenge taken up by Mutuaide, selected for the first time as the official assistance insurer of the 35th Marathon des Sables. Runners competing in the race cross 250 kilometres of desert with their equipment on their backs!



## SPOTLIGHT ON LOCAL INITIATIVES WITH TROPHÉES PRO

A competition open to artisans, retailers and service providers with fewer than 10 employees, the **Trophées Pro** helps innovative local initiatives which positively impact the environment and their region to raise their profile. In 2021, first prize was awarded to **Les Bois de Deux Mains**, a non-profit organisation that produces furniture and objects from wood waste and promotes the inclusion of vocationally challenged and socially disadvantaged people.



## SUPPORTING RESEARCH ON RARE DISEASES

The Groupama Foundation launched a second call for projects for its Rare Diseases Research Prize. The selected innovative research programme receives up to €100,000

in annual funding over five years. This marks another milestone for the Groupama Foundation, which has funded the work of more than 40 researchers over two decades.

#### **REBUILDING NOTRE-DAME**



A documentary about Groupama's role in rebuilding Notre-Dame cathedral in Paris, **Charpente**, won no fewer than three prizes. The film clinched the Award d'or at the Deauville Green Awards, the Corporate Film Award at the Terres Festival International and the Trophée d'or at the FimbACTE festival. Co-produced by Groupama Immobilier, it is a powerful account of the contribution made by the Group – including the supply of century-old oaks – in partnership with the Compagnons du Devoir, which is using traditional techniques to restore the building.

13,077

is the number of kilometres covered by Group employees in the **Special Olympics** sporting challenge organised every year to change attitudes towards disability.

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# STAYING POSITIVE TO BUILD A MORE RESPONSIBLE WORLD

As a responsible mutual insurer, each of our professions helps build a more sustainable society based on a circular and inclusive economy.

#### GROUPAMA GREEN BONDS

Success! In July, Groupama announced the placement of its first subordinated green bonds for a principal amount of €500 million issued under its new Green Bond Framework. The net proceeds of the Notes will be exclusively used to finance green initiatives, such as green buildings, renewable energy, clean transportation, and the eco-sustainable management of living natural resources. It illustrates the Group's ongoing contribution to the transition to a lower-carbon economy.





CircoLab

Addressing the environmental and social challenges facing businesses in the property and construction sector by driving the development of the circular economy.

88%

of Groupama employees
are satisfied with
their remote working
arrangements. Since
2021, most employees
in all Group companies
in France benefit from
agreements allowing
them to work from home
two days a week.



#### FIRST INSURANCE AVC IN NOUVELLE-CALÉDONIE

Groupama Gan Pacifique launched and piloted the first insurance advanced vocational certificate (AVC) in Nouvelle-Calédonie. Designed to address Groupama's practical recruitment and training needs, the AVC will be available to 15 students every two years at the Lycée Saint Joseph de Cluny. A robust step that reflects our commitment to the local community, it benefits the region and young people.



### GROUPAMA: TOP EMPLOYER

Groupama Nord-Est, Groupama Loire Bretagne and Groupama Sigorta (Turkey) were awarded the **Top Employer** label for their HR practices. Added to the certifications already awarded to Groupama Assicurazioni (Italy) and Groupama Asigurari (Romania), the Group has a total of five Top Employer certifications. The result of an HR audit, this recognition cements Groupama's reputation as a preferred employer.

# STORES

#### FILM RENAISSANCE WITH GROUPAMA IN ROMANIA

Since June 2021, Groupama Asigurari has been involved in a major project to restore the Studio Cinéma in Bucharest. The plan is to make it a centre of Romanian cinema with multiple screening rooms, including one outdoors. A cultural and social centre, co-working spaces and a film store will be among the other services on offer.

#### SUSTAINABLE RECOVERY FUND

Savers can help achieve a sustainable economic recovery with the new **G Fund New Deal Europe** unit-linked share. Awarded the French government's France Relance label, this Groupama Asset Management fund supports the transformation and re-shoring of French and European industries, with a focus on three main areas: production security, prevention/health and change support/acceleration.



#### GUIDING PRINCIPLE: ENERGY EFFICIENCY

The Groupama Group won bronze in the **CUBE building** energy performance contest organised by the Institut Francais. This major award recognises the commitment of the employees working in the WP5 building on the Nanterre campus to reduce their daily energy consumption. In Italy, the new head office of Groupama Assicurazioni in Milan was awarded prestigious **Leed Platinum** certification for its energy efficiency, environmental quality and sustainability.

#### DÉMÉNAGEZ LÉGER trier, jeter, recycler, c'est futé!

#### A HELPING HAND FOR THE PLANET

The transfer of Groupama's Paris offices to Nanterre provided our teams with the opportunity to recover 63 tonnes of paper and cardboard by placing it in recycling containers as part of the **Les p'tits papiers** initiative, which generated €6,300 for the Groupama Foundation.

## CHOOSING A SUSTAINABLE SAVINGS SCHEME



The Groupama Group has five delegated management savings profiles: serenity, moderate, balanced, dynamic and offensif. A sustainable version of each investor profile was adopted in October 2021. Savers are free to invest according to their risk appetite, situation, plans and investment horizon in funds that integrate sustainable development issues.

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open-ended funds
managed by
Groupama Asset
Management are
now certified by
the French ISR
(Socially Responsible
investment) label,
representing more
than 30 billion
euros of assets
under management.

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## LISTENING WIDELY TO ANTICIPATE NEEDS

Building on our strong regional presence, we support and listen to our employees, customers, members and partners to meet their needs as closely as possible.

## EXTENDING OUR GLOBAL REACH

The Group expanded its geographic footprint in Europe and Asia while diversifying its risk potential by opening two new provincial branches in Hainan and Jiangxi in China and growing its activities in Croatia with the acquisition of the OTP Osiguranje insurance company.

8.61

is the customer
experience
rating awarded
to Groupama
Asigurari, which
this year ranked in
the Top 10 of the
most appreciated
Romanian companies
in terms of customer
experience

(KPMG survey, 2021).



## Proxité

Guiding young people from deprived areas towards academic and professional success by providing them with close support.



## GROUPAMA INVESTS IN 1KUBATOR

By investing in **1kubator**,
France's leading innovation and
business incubator network,
Groupama has found a new
way to support start-ups.
Operating in nine cities in
support of 500 enterprises,
1kubator is enjoying rapid
growth and now plans to
expand its local operations.
This is aligned with the
approach taken by Groupama,
a group with strong regional
roots.



## PROTECTING CONSTRUCTION TRADESPEOPLE

Groupama is committed to improving the working conditions of construction tradespeople and salaried employees in partnership with the CAPEB (Confédération de l'artisanat et des petites entreprises du Bâtiment). Issues under the spotlight include professional risk prevention and security, wealth management, road hazards and cyber risks.

10,000

bicycle lights kits were distributed in the autumn by Groupama to increase the visibility of cyclists at nightfall.



#### **NEW LAW, NEW RETIREMENT PRODUCT**

Gan Eurocourtage released its **Galya Retraite Performance** offering to leverage the adoption of a new regulation on defined benefit pensions (or Article 39) in France. Employees no longer have to complete their career with the company where they subscribed their contract - a powerful argument for young people who value their mobility! More fiscally and socially advantageous than remuneration, this new arrangement is a useful employee retention tool.



of the overall
workforce
responded to the
7th Baromètre
d'Opinion Groupe.
A record!

81 %, is also
the indicator
of employee
commitment (up 5
points since 2018),
which combines
buy-in, engagement
and loyalty.



## DRIVING ACADEMY IN TURKEY

Building on the experience of Centaure centres in France, Groupama Sigorta has launched a **Driving Academy** to raise the road hazards awareness of drivers. The Turkish subsidiary organises role-play exercises on potential road hazards for its automotive and heavy goods customers, positioning itself as a road prevention actor.



## BETTER QUALITY OF LIFE AT WORK

Groupama Loire Bretagne, through its subsidiary **KENVAD**, provides well-being and preventive health care services to Groupama and customer company employees. This made-to-measure service offers 50 activities and workshops, including pilates and reflexology, in five well-being and corporate preventive health care fields. Users pick and choose activities to fit around their schedule and workplace facilities.

## BRAND ACCOLADE IN GREECE

For the second time running, branding arbiter Superbrands recognised Groupama Asfalistiki as one of the top brands in the insurance services category in Greece. This recognition will further cement the company's strong reputation with customers.



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# OUR CSR PERFORMANCE DATA







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