



UBS Debt Insurance Conference

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A. Groupama at a glance

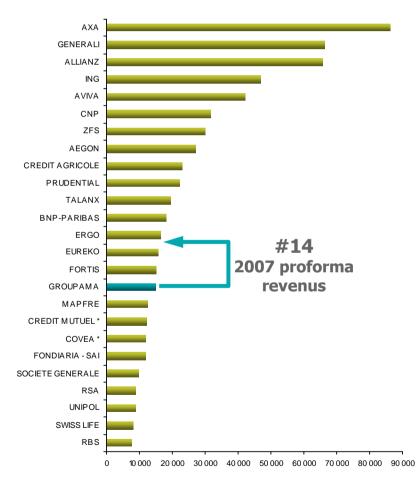
- B. Strategy
- C. Achievements
- D. 1H 2008
- E. Focus on international diversification
- F. Conclusion



Groupama at a glance

- A 100-year old mutual group with agricultural origins
- 16th European insurance group
- €14.9bn insurance revenue in 2007
 - Balanced insurance business model between Life & Health and Property & Casualty
 - > 11 million members & customers
 - > 19.5% of revenues generated outside the domestic market
- Leading positions in France:
 - #1 in Individual Health, Agricultural Risks, Local Authorities and Legal Protection
 - > #2 in Home Insurance and Individual Provident Insurance
 - > #3 in Motor Insurance, Transport and SME

Top 25 European insurers in 2007 (GWP in €m)



Source: Direction Stratégie Groupe - companies' Annual reports 2007 & press releases 2008



Groupama's key figures

Groupama Group

In €m	2006	2007	Change
Revenues	14,165	14,859	+4.9%
Operating profit ⁽¹⁾	351	398	+13.4%
Net profit	753	938	+24.6%
P&C combined ratio	98.9%	99.7%	+0.8 pts
Total equity	7,447	8,511	+14.3%
Solvency margin ⁽²⁾	311%	277%	-34 pts
Unrealized capital gains (3)	10,291	8,335	-61.4%
Debt-equity ratio (excluding Silic)	14.4%	17.1%	+2.7 pts
ROE (excluding fair value adjustment) ⁽⁴⁾	15.0%	16.4%	+1.4 pts

(1) Profit from operations (fc. Definition in appendices)
 (2) According to Solvency I, with partial inclusion of future life insurance benefits

⁽³⁾ Portions attributable to shareholders: \in -0.38 billion at end June 2008 vs. \in 1.2 billion at end 2007

⁽⁴⁾ Calculated on average equity





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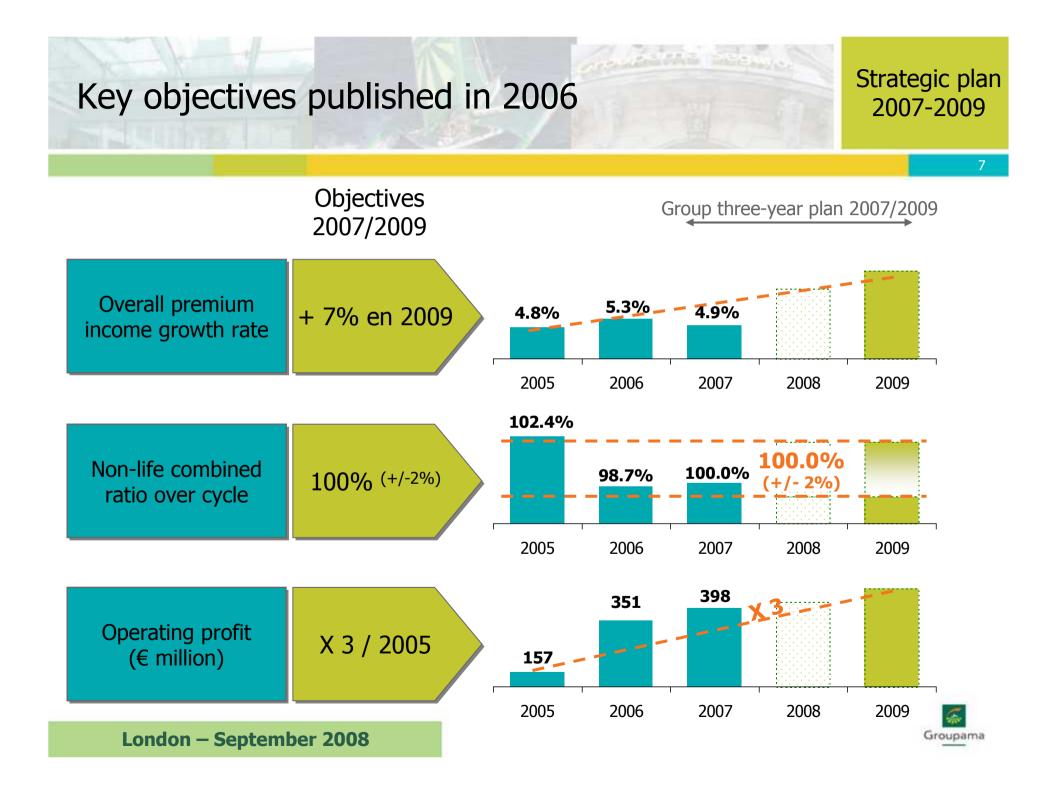


Strategic vectors announced in 2006

Strategic plan 2007-2009

- Consolidate and expand positions in France
 - > Increase market shares in Life & Health,
 - > Consolidate positions in the main Property and Casualty lines,
 - > Develop bancassurance operations
- Speed up the pace of growth (organic and external) in International markets
 - > Invest in distribution,
 - > Capitalise on best practices,
 - > Pursue acquisitions and partnerships
- >> Achieve further profitability gains through even greater efficiency
 - Sustain the contribution of the different divisions at a high level
 - > Reduce expense ratios (France)







- A. Groupama at a glance
- B. Strategy

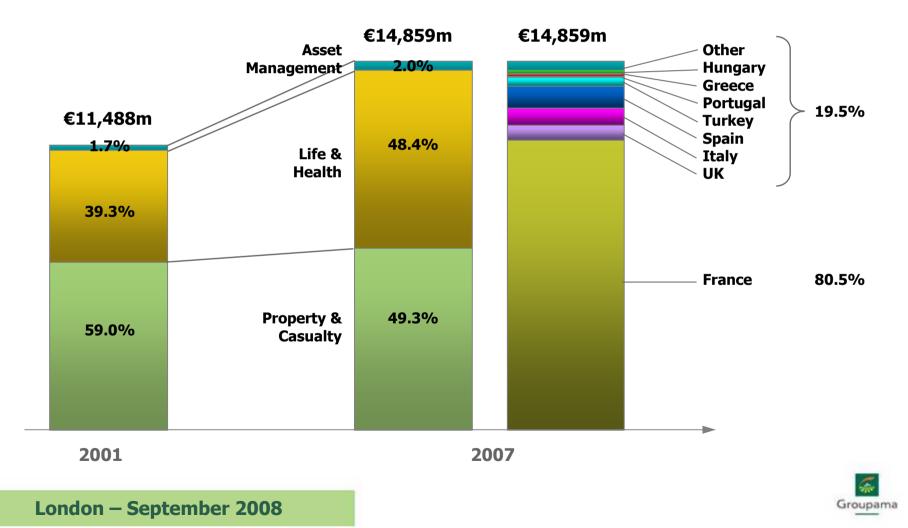
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Revenues balanced between L&H and P&C, and internationally diversified



... leveraged in France by various action plans,

- Offer / quality of services
 - **> CAP 2008**
 - > "Objectif Entreprises"
 - > H9 plan
- New distribution channels
 - > Recent partnerships (Cegid, Réunima)
 - Low cost initiative
- Process and synergies
 - > Apogee project
 - Cost reduction plan



...and well positioned in high growth potential markets

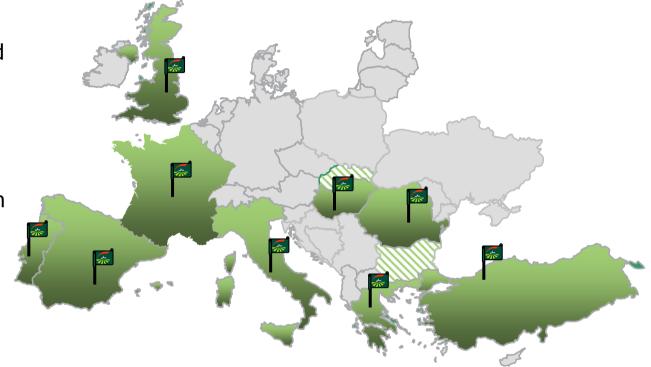
- Latest acquisitions in Hungary, Romania and Turkey
- Strategic stake in STAR's capital (Tunisia)
- Still positioned in Asian markets (China, Vietnam) in order to take advantage of potential long term growth opportunities

Next diversification steps:

- > Focusing on integration of the newly acquired subsidiaries
- Monitoring opportunities to strengthen our current platforms in the European emerging markets



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- A. Groupama at a glance
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- C. Achievements

D. 1H 2008 results

✓ Key figures

- ✓ Revenues and earnings
- ✓ Active management of balance sheet and risk profile
- E. Focus on international diversification
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- Strong growth in revenues reflecting the strength of a well-balanced and rock solid business-model with recurrent flows
- Significant increase in operating profit driven by L&H business and strict control of expenses
- Very limited impairments resulting from the drop in equity markets and very high quality of asset portfolio reflecting the cautious financial strategy of the group
- >> Very strong solvency position: 215% Solvency I ratio
- International diversification strictly controlled and in line with our strategy



Key indicators: a solid 1st half year

Groupama Group

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In €m	1H 2007	1H 2008	Change
Revenues	9,367	10,249	+9.4% (1)
Operating profit ⁽²⁾	210	256	+21.9%
Net profit	558	327	-21.0%*
P&C combined ratio	100.7%	100.4%	-0.3 pt
In €m	FY 2007	1H 2008	Change
Equity	8,511	6,948	-18.4%
Solvency margin ⁽³⁾	277%	215%	-62 pts
Gross unrealized capital gains ⁽⁴⁾	8,335	3,406	-59.1%
Debt-equity ratio (excluding Silic)	17.1%	16.8%	-0.3 pts
Annualized ROE (excluding fair value adjustment) ⁽⁵⁾	16.4%	12.0%	-4.4 pts

⁽¹⁾ 9.4% on a reported basis and 4.2% like-for-like over 1H 2007

⁽²⁾ Profit from operations (cf. Definition in appendices)

⁽³⁾ According to Solvency I, with partial inclusion of future life insurance benefits

⁽⁴⁾ Portions attributable to shareholders: €-0.28 billion at end June 2008 vs. €1.52 billion at end 2007

⁽⁵⁾ Calculated on average equity

London – September 2008

* Excluding disposal of Scor





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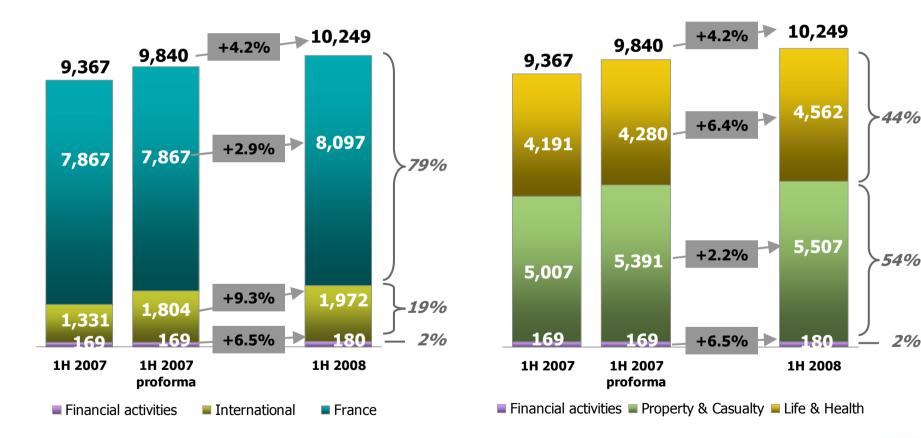
Revenues: sustained growth in all business lines

Groupama Group

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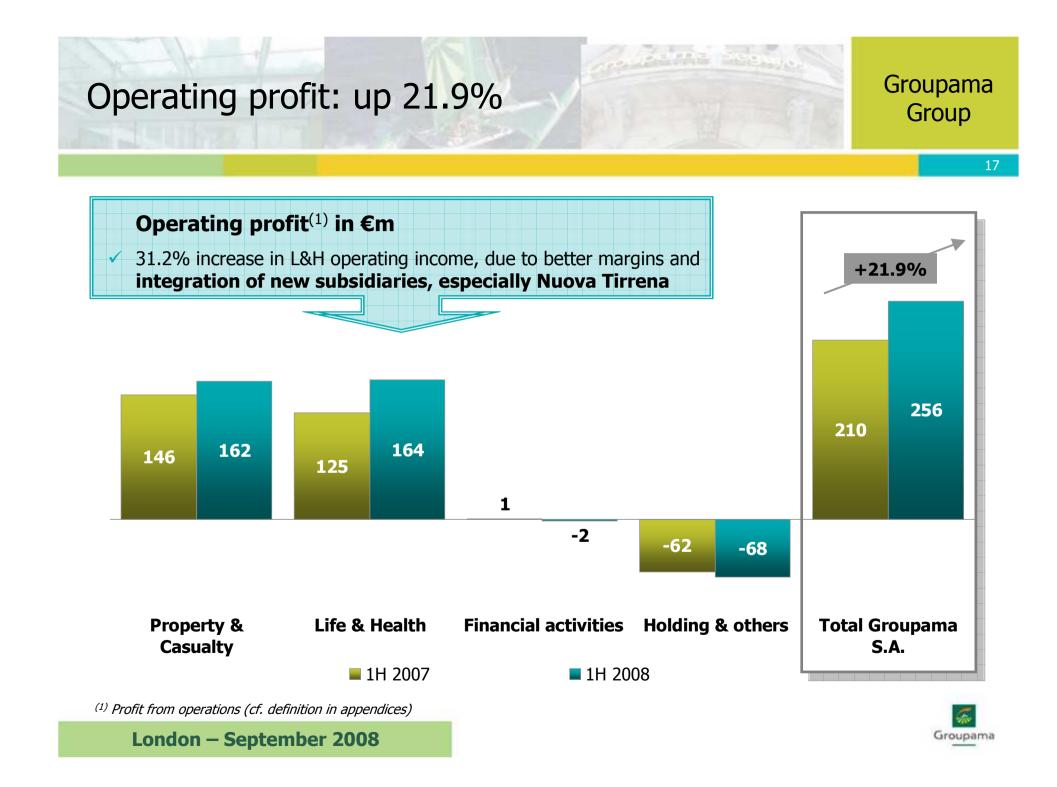
Breakdown of revenues by geographic areas

Breakdown of revenues by business lines



1H 2007 proforma calculations: 1H2008 portfolio perimeter, conversion using 2008 average exchange rates





Breakdown of net income

Groupama Group

In €m	1H 2007	1H 2008	Change
Operating profit, insurance	271	326	+20.3%
Operating loss, financial activities	1	-2	NA
Operating loss, holding companies	-62	-68	-6.5%
Total operating profit ⁽¹⁾	210	256	+21.9%
Net realised capital gains	323	117	-63.8%
Gains and losses on financial assets booked at fair value	23	-41	NA
Other expenses and income	2	-6	NA
Net profit	558	327	-41.4% (*)

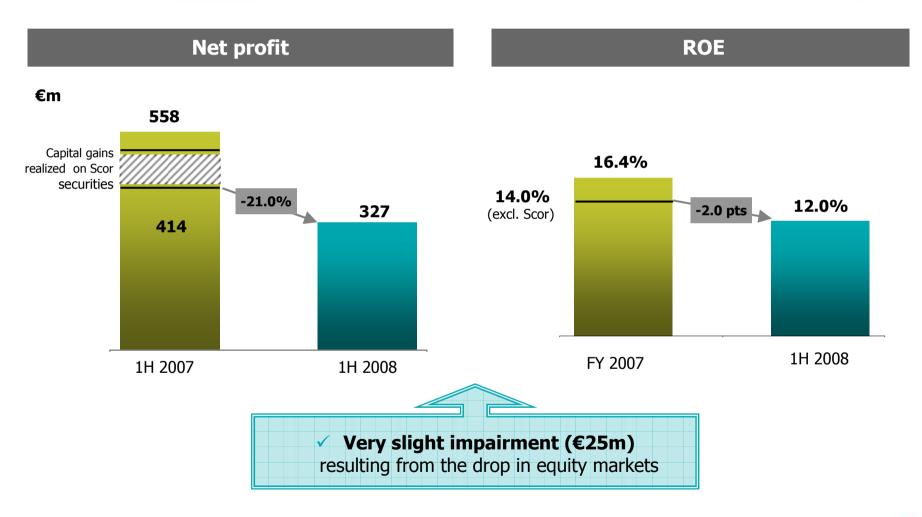
⁽¹⁾ Profit from operations (cf. definition in appendices)

(*) -21.0% excluding €144.5 m in capital gains from disposal of SCOR securities in 2007



Net income: a decrease mainly due to market turbulences

Groupama Group







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✓ Active management of balance sheet and risk profile

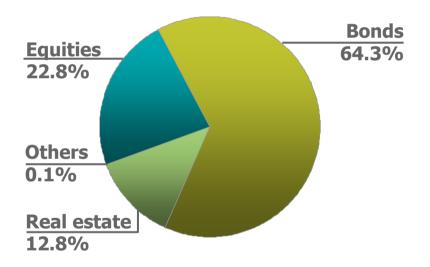
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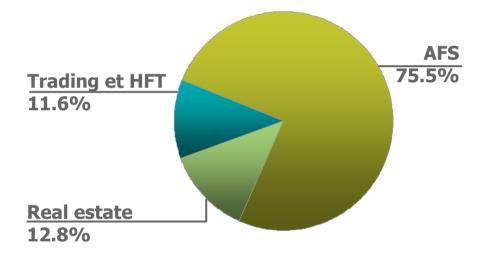


Conservative investments strategy

Groupama Group

Breakdown of investments ⁽¹⁾





(1) Market value – excluding unit linked



Continued cautious management of bond assets Groupama S.A.

▶ 95% of the portfolio has a rating >A

- > 73.0% in AAA/AA ratings
- > Less than 5% rated BBB
- > About 1% not rated or non-investment grade

Rating	1H 2008
AAA	53.1%
AA	19.9%
A	21.7%
BBB	4.1%
NR or< BBB	1.2%

- Approximately 64% held in the form of euro govies
 - > Primarily OAT/Bund (AAA)
 - > Financial debt: 23.5%
 - > Credit (ex. financial debt): 12.5%
 - > Securitizations: EUR 560 m

London – September 2008



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Very tiny exposure to European securitizations, no direct exposure to monolines and GSE's

In €m	FY 2007	1H 2008
US subprime	0	0
Other		
US ABS (consumer ABS)	118	87
CLO	0	0
CDO	12	12
European RMBS	467	471
Monolines		
Direct (debt or equity)	0	0
Upgraded bonds	124	94



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No significant exposure to Lehman Brothers

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Exposure to:	In €m
Equities	0
Bonds	5
Derivatives	1
Total Lehman Brothers exposure	6



Financial risk hedging policy

\Sigma Rate risk

- > Extension of programmes to hedge rate increases on life entities
 - > Increase in unrealised gain on the existing IFT programmes
 - > Swaps
 - > Options
- > Implementation of a rate risk (decrease/increase) hedging programme on the Article 83's (defined benefits)
 - > Strong desensitisation to risk
- **Foreign exchange risk**
 - > Systematic management of the "pre-closing" exchange risk on recent acquisitions
 - > Via forward purchases of currencies or currency options
 - > Operational implementations:
 - > Hedge of the EUR/HUF risk on the OTP Garancia transaction.
 - > Hedge of the EUR/TRY risk on the GUVEN transaction.
 - > Hedge of the EUR/TND risk on the STAR transaction.



Groupama S.A.

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A group focused on risk integration and management processes

> Deployment of an integration methodology and processes

- > group integration plan
- > appointments of key managers
- > deployment of group ERM and control to all subsidiaries acquired
- > Expertise and experience to be exported
 - > technology transfers
 - > HR



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Focus on latest consolidated entities

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1H 2008	Phoenix Metrolife	Nuova Tirrena	BT Asigurari
Country	Greece	Italia	Romania
Closing effective in	June 2007	November 2007	December 2007
Revenues (€m)	73	390	44
Net income (€m)	1	36	-6
Integration steps	 New management team Voluntary departures plan New branding: Groupama Phoenix New sales strategy: launching of new products and marketing campaign 	 Single management team Processes transfer from Generali to Groupama Implementation of a unique "business model" Products convergence between the 2 Italian subsidiaries 	 New CEO Exclusive bancassurance distribution agreement with Banca Transilvania Audit mission 9-step strategic plan: Re-branding Distribution IT Reporting,



Recent developments totally in line with group's criteria

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	OTP Garancia	Asiban	Güven	STAR
Country	Central & Eastern Europe	Romania	Turkey	Tunisia
Signing	February 2008	April 2008	June 2008	July 2008
Closing	Bulgaria: 6 August 2008 Romania: 29 August 2008 Slovakia: 9 September 2008 Hungary: 17 & 22 September 2008	6 August 2008	October 2008	17 October 2008
Revenues (2007)	€323 m (Hungary)	€186 m	€128 m	€121 m
Rationale	Opportunity to be among leaders in the Hungarian market & access to other Central & Eastern European countries	Consolidate Groupama's presence in Romania (BT Asigurari in 2007)	Consolidate Groupama's presence in the Turkish market (Basak in 2006)	1st grade agreement with the Tunisian leader in non-life insurance (35% stake) Strategic access to a new market with high potential growth



International strategy for 2008-2009

- ▶ After a period of strong development, which achieved our objectives for external growth and the efforts in integrating the new subsidiaries, the group will maintain an active watch in the following countries or zones (to complete the top 10 / top 5 strategy largely initiated) :
 - > PECO: assistance the OTP bank under our reinsurance agreements, particularly in Russia and Ukraine
 - strengthen our positions based on opportunities and potential synergies: Turkey and Greece
- At the same time, maintain maximum financial flexibility and a high level of cautiousness
 - > Listing capacity
 - > Room for further hybrid debt on the CAR model of S&P
 - > Excess capital in the mutuals, shareholder of Groupama S.A
 - > Alternative funding solution involving private investors



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- Our well-balanced business model and our cautious portfolio management allowed us to strongly withstand the turmoil
- >> Actions and results completely in line with the strategy announced
- A group focused on integrating its acquisitions and on the continued deployment of group risk management
- Launch of new offers and distribution channels to strenghthen our development
 - > Amaguiz.com
 - > Urban plan

Achieve more and do it better to become one of the future European insurance leaders





Appendices



1H 2008: Groupama S.A.'s key figures

Groupama S.A.

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In €m	1H 2007	1H 2008	Change
Revenues	6,878	7,711	+12.1% (1)
Operating profit ⁽²⁾	217	228	+5.1%
Net profit	506	279	-44.9% (*)
P&C combined ratio	97.9%	99.9%	+2.0 pts
In €m	FY 2007	1H 2008	Change
Equity	5,918	4,376	-26.0%
Group solvency margin ⁽³⁾	277%	215%	-62 pts
Unrealized capital gains (4)	7,463	2,881	-61.4%
Debt-equity ratio (excluding Silic)	23.3%	23.6%	+0.3 pt
Annualized ROE (excluding fair value adjustment) ⁽⁵⁾	22.5%	16.1%	-6.4 pts

(1) 12.1% on a reported basis and 4.9% like-for-like over 1H 2007

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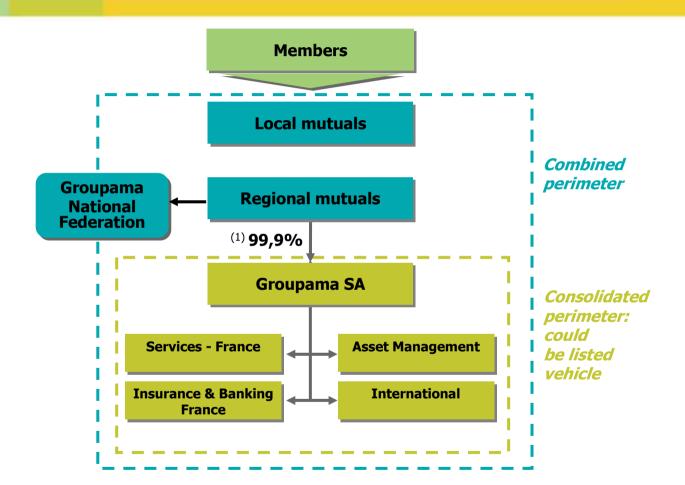
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Organizational chart



(1) Indirectly held by a control holding company and 0.1% of the capital of Groupama S.A. held by employees and agents



Definitions

- The consolidated financial statements of Groupama S.A. include the financial statements of all subsidiaries and intra-group reinsurance business (representing roughly 40% of the regional mutuals' revenues ceded to Groupama S.A.). The <u>combined financial statements of Groupama</u> include all of the Group's businesses (corresponding to the regional mutuals and the subsidiaries consolidated by Groupama S.A.).
- Profit from operations corresponds to recurring profit before realised capital gains and losses, net of tax, attributable to shareholders. <u>Recurring profit</u> corresponds to net profit, before unrealised gains and losses, net of tax, or financial assets at fair value through profit or loss, attributable to shareholders, nonrecurring items, net of tax, and goodwill impairment losses.



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