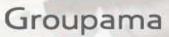
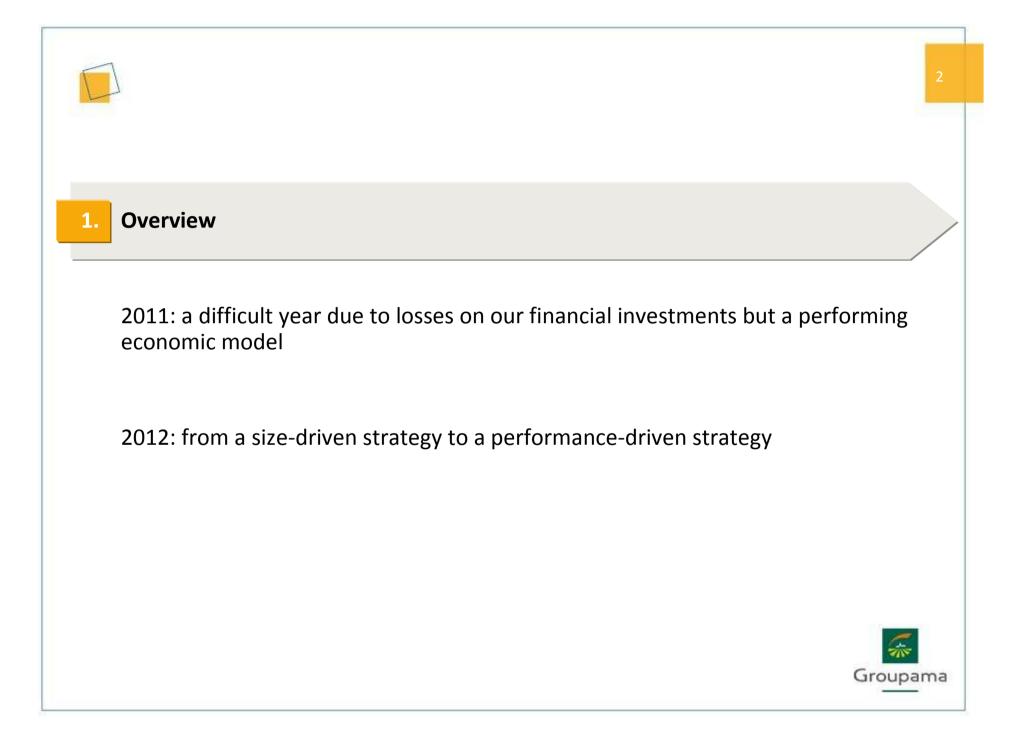
GROUPAMA FY 2011 – Press & Analysts Presentation

March 2012









Overview

Groupama in 2011

- 16 million loyal clients and members
- Completion of the merger into 9 Regional Mutuals
- Strong presence by our clients and members during climatic events, droughts and floods

- New general management team...
- Fully embracing the mutualist values of dialogue, proximity and transparency...
- That have been the Group's values for over a hundred years



| | 4 | |
|--|----|--|
| Overview | | |
| 2. 2011: a difficult year due to losses on our financial investments but a performing economic model | | |
| 2012: from a size-driven strategy to a performance-driven strategy | | |
| | | |
| Groupa | ma | |



2011: a difficult year due to losses on our financial investments

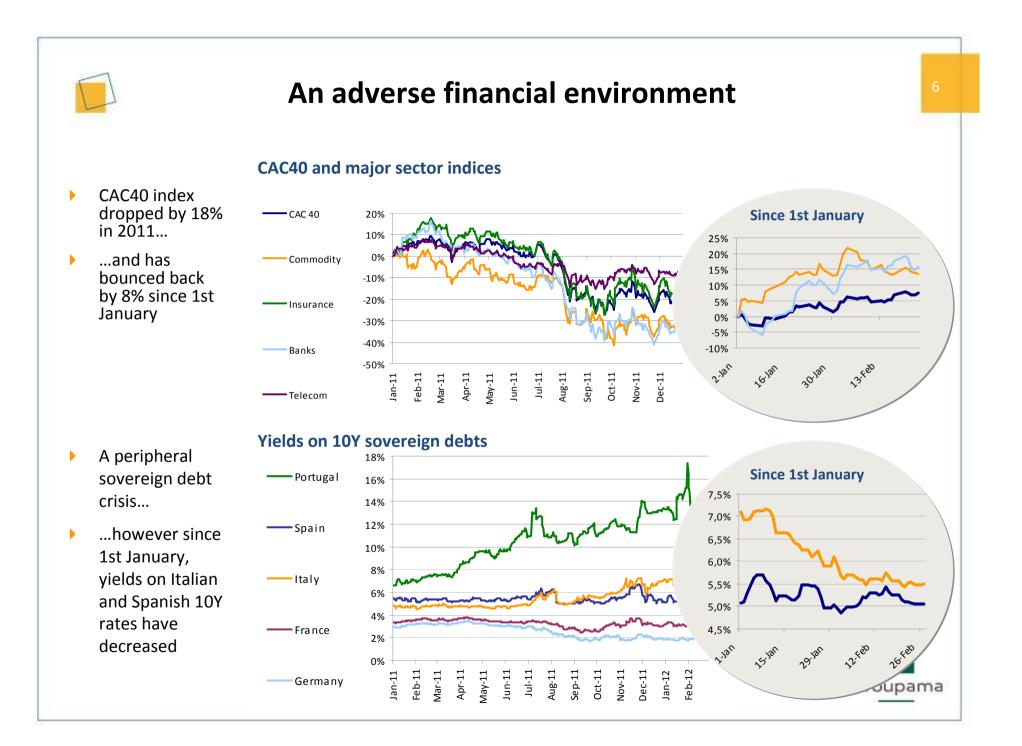
Groupama in 2011

- Premium income: €17.2 billion
- Combined ratio: 97.4%
- Operating result: €309 million
- Net results heavily impacted
- Solvency margin: 107%*

- Performing economic model
- Losses absorbed by the group: clients' savings not impacted
 - Solvency margin covered



* at 31/12/2011 pro forma for SILIC and Gan Eurourtage operations





Insurance Revenue

Sound sales performance

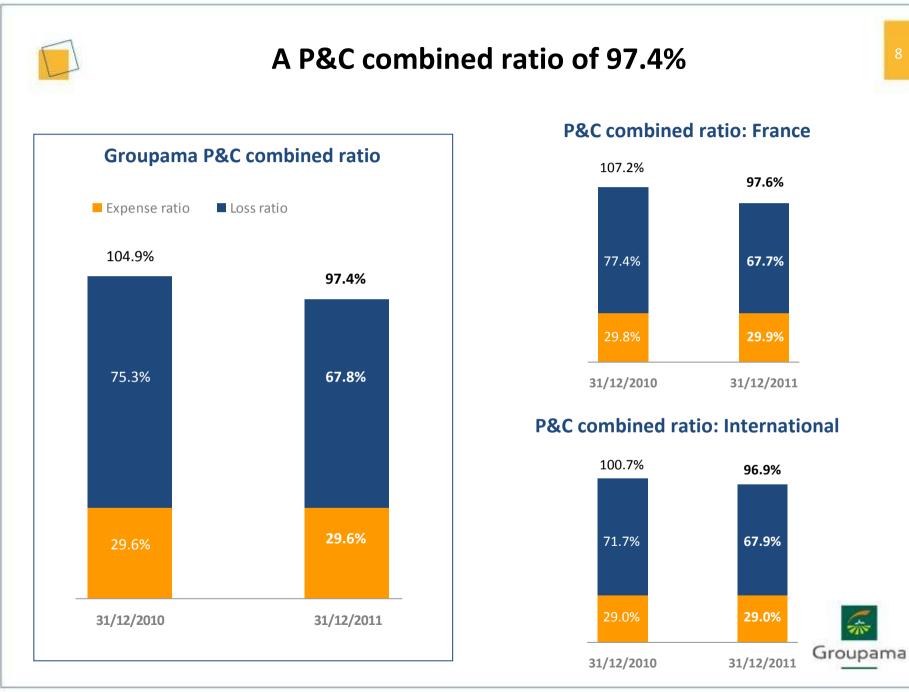
Total insurance revenue

| Revenue | | | Cha | nge |
|--------------------|----------|----------|-------------------|-------------------------|
| In €m | 31/12/10 | 31/12/11 | Reported basis | Like-for- like basis |
| P&C | 8,775 | 9,097 | +3.7% | +4.3% |
| France | 5,607 | 5,903 | +5.3% | +5.3% |
| International | 3,168 | 3,194 | +0.8% | +2.4% |
| L&H | 8,573 | 7,867 | -8.2% | -7.1% |
| France | 7,392 | 6,768 | -8.4% | -7.3% |
| International | 1,181 | 1,099 | -7.0% | -5.8% |
| Total Insurance | 17,348 | 16,964 | -2.2% | -1.3% |

Net banking product

| Net banking product In €m | 31/12/10 | 31/12/11 | Change |
|---------------------------------|----------|----------|--------|
| Banking activities | 87 | 97 | +12.6% |
| Asset management | 139 | 135 | -2.9% |
| Others | 9 | 10 | +3.0% |
| Net banking product | 236 | 242 | +2.6% |





Groupama – combined perimeter



Operating income (1) x 8

Operating income ⁽¹⁾

| In m€ | 31/12/2010 | 31/12/2011 | Change |
|--|------------|------------|--------|
| P&C operating profit ^{(1) (2)} | -14 | 355 | na |
| L&H operating profit ⁽¹⁾ | 191 | 26 | -86.4% |
| Financial activities operating profit ⁽¹⁾ | 17 | 11 | -35.3% |
| Holding operating profit ⁽¹⁾ | -154 | -83 | +46.1% |
| Total operating profit ⁽¹⁾ | 39 | 309 | x 8 |

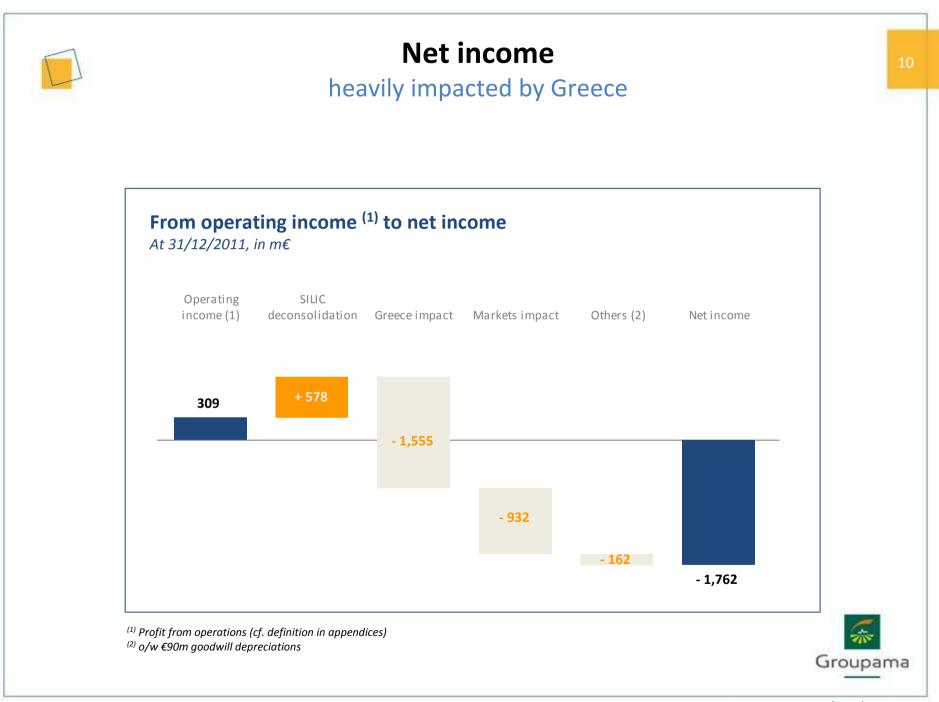
⁽¹⁾ Profit from operations (cf. definition in appendices)

⁽²⁾ at 31/12/2010 figure including impacts from storm Xynthia





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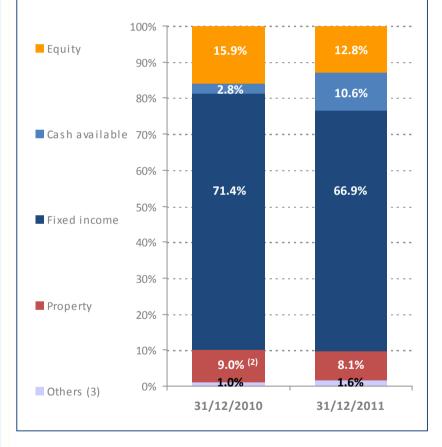


Groupama – combined perimeter



Asset breakdown



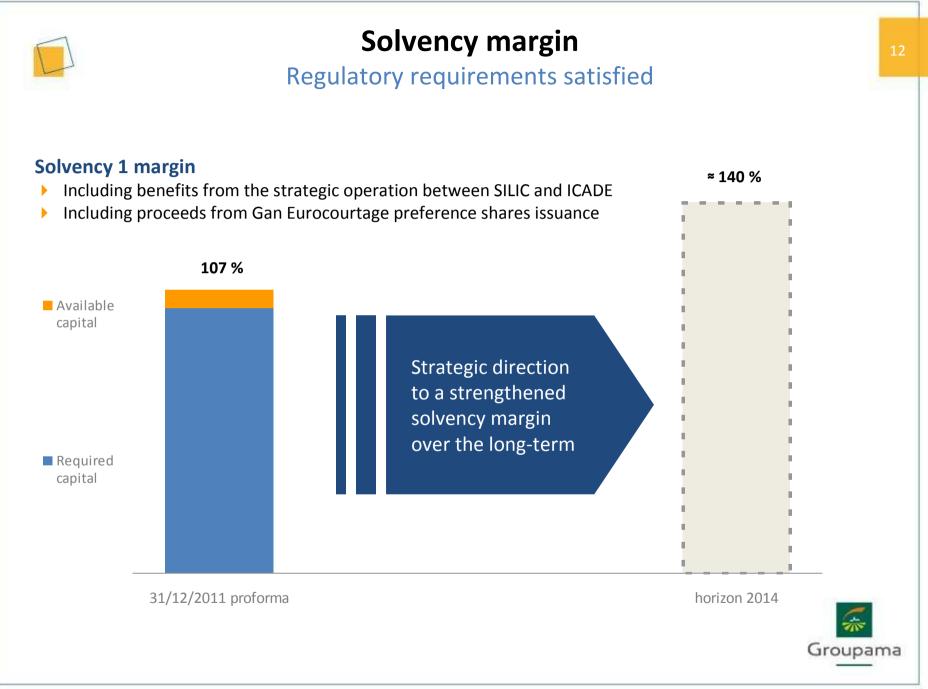


⁽¹⁾ Fair value excluding unit linked and minorities
⁽²⁾ At 31/12/10, o/w 2% from Silic's property up to Groupama SA's shareholding
⁽³⁾ Loans & receivables, ...

Unrealised capital gains or losses at 31/12/11 and change

| In bn€ | 31/12/2011 | 01/03/2012 | ∆ between 01/03/12 and 31/12/2011 |
|---------------------------|------------|------------|---|
| Fixed income portfolio | - 2.9 | - 1.0 | + 1.9 |
| Equity portfolio | - 0.7 | 0.3 | + 1.0 |
| Property | 2.6 | 2.6 | - |
| Total | - 1.0 | 1.9 | + 2.9 |





Groupama – combined perimeter



Conclusion: what should be retained from 2011?

- FY 2011 results impacted by losses on the Group's financial investments
- Group's economic foundations are solid
- Group acquired market share in its major businesses
- Losses on Greek debts absorbed by own funds and not passed onto clients

"We have turned a corner"

"Our clients have remained loyal to us"



| | 14 | |
|---|-----|--|
| Overview | | |
| 2011: a difficult year due to losses on our financial investments but a performing economic model | | |
| 3. 2012: from a size-driven strategy to a performance-driven strategy | | |
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From a size-driven strategy to a performance-driven strategy 15

based on a return to mutualist values

- Concrete and deliberate strategic direction...
- to increase safety margins, ...
- structured around:
 - asset arbitration and business scope adjustment
 - 2. halt in external growth and IPO project
 - 3. even more effective economic model
 - 4. lower exposure to equity risks
 - 5. enhanced mutualist governance and risk management

Once implementation is complete,

- the Group will have improved its operating performance,
- will have strengthened its solvency margin over the longterm...
- to satisfy its clients' needs in line with mutualist values



From a size-driven strategy to a performance-driven strategy

- 1. Asset arbitration and business scope adjustment
 - Strategic review of group activities
 - Disposal process already launched with Gan Eurocourtage and Groupama UK
- 2. Halt in external growth and IPO project

Objective:

- Focus the group on its core business
- Preserve drivers of future performance and growth

- 3. Even more effective economic model
 - In accordance with and as an extension of the expense reduction plan announced in the autumn of 2011
 - Rate increases
 - Heightened surveillance of portfolios and risk selection

Objective by 2014

- Target combined ratio below 98%
- Cost reduction of €400m

Groupama

From a size-driven strategy to a performance-driven strategy

- 4. Aiming at lower exposure to equity risks
 - Preliminary measures implemented in the autumn of 2011
 - Equity coverage and disposal program

Objective:

 Reduce equity exposure up to 40% of the initial portfolio

- 5. Enhanced mutualist governance and risk management
 - Transparent decision-sharing with regional mutuals
 - Risk management at the heart of governance methods

Objective:

 Adapt governance over the long term to the requirements of the Solvency II second pillar

Groupama



Conclusion: what should be retained from our strategy?

- The IPO project has been halted
- The group is concentrating on countries with the most solid market share and position
- The group is continuing its strategy as a global financial actor in banking and insurance
- The €400m cost-cutting plan for 2014 is underway

"We are moving from a size-driven strategy to a performance-driven strategy."

"The group is focusing on its core mutualist values."



Appendices



| | ļ | Appendices | |
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Group's key figures: Groupama

| In €m | 31/12/2010 | 31/12/2011 | Change |
|---|-------------|----------------------|----------------------|
| Revenues | 17,633 | 17,239 | -1.3% ^(*) |
| Operating income ⁽¹⁾ | 39 | 309 | x 8 |
| Net income | 398 | -1,762 | na |
| P&C combined ratio | 104.9% | 97.4% | -7.5 pts |
| Shareholders' equity | 7,041 | 5,264 | -25.2% |
| Group solvency margin ⁽²⁾ | 130% | 107% ^(**) | -23 pts |
| Unrealised capital gains ⁽³⁾ | 1,304 | -961 | na |
| Debt-equity ratio | 30.6% (***) | 29.1% | -1.5 pts |
| Annualised ROE (excluding fair value adjustment) $^{(4)}$ | 6.0% | na | na |

⁽¹⁾ Income from operations (cf. definition in appendices)

⁽²⁾ According to Solvency I

⁽³⁾ Portions attributable to shareholder: €130m in 2011vs €860m in 2010

⁽⁴⁾ Calculated on average equity

(*) -2.2% on a reported basis and -1.3% on a like-for-like basis (**) including operations on SILIC and Gan Eurocourtage (***) at 31/12/2010 debt-to-equity ratio including Silic's debts



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Groupama SA key figures

| In €m | 31/12/2010 | 31/12/2011 | Change |
|---|-----------------------|------------|----------------------|
| Revenues | 14,659 | 14,186 | -2.6% ^(*) |
| Operating income ⁽¹⁾ | 117 | 254 | x 2 |
| Net income | 387 | -1,812 | na |
| P&C combined ratio | 103.2% | 96.5% | -6.7 pts |
| Shareholders' equity | 4,268 | 2,933 | -31.3% |
| Unrealised capital gains ⁽²⁾ | 701 | -1,375 | na |
| Debt-equity ratio | 41.7% ^(**) | 41.3% | -0.4 pt |
| Annualised ROE (excluding fair value adjustment) $^{(3)}$ | 9.7% | na | na |

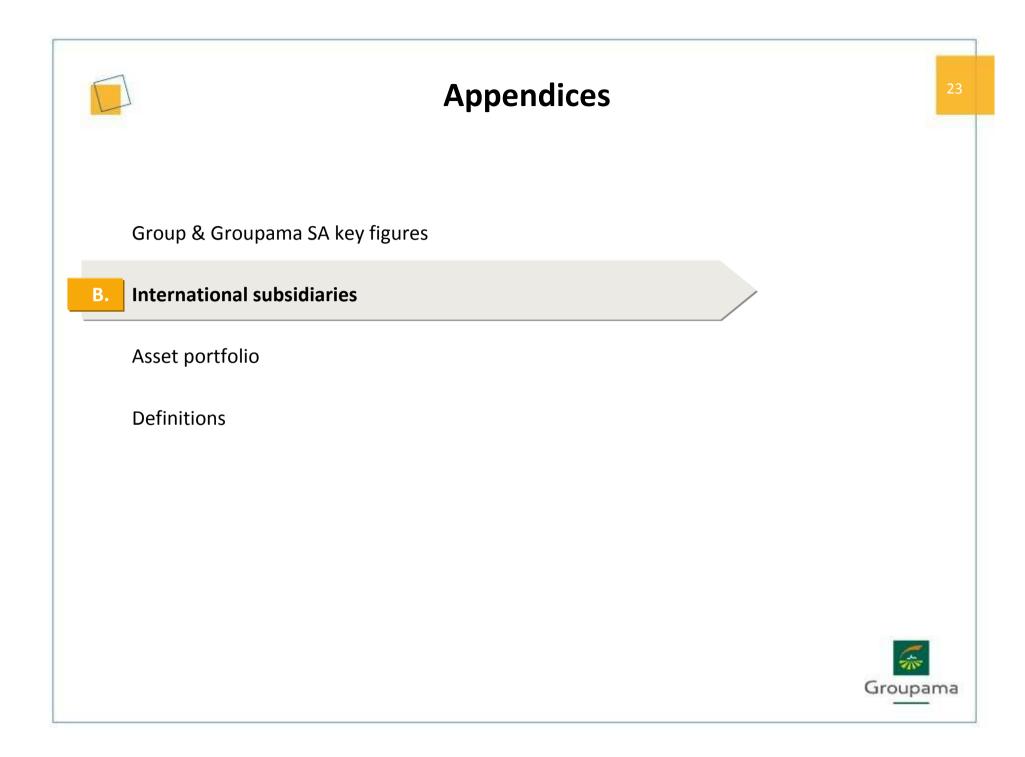
⁽¹⁾ Income from operations (cf. definition in appendices)

 $^{(2)}$ Portions attributable to shareholder: -€150m in 2011 vs -€260m in 2010

⁽³⁾ Calculated on average equity

(*) -3.2% on a reported basis and -2.6% on a like-for-like basis (**) at 31/12/2010 debt-to-equity ratio including Silic's debts





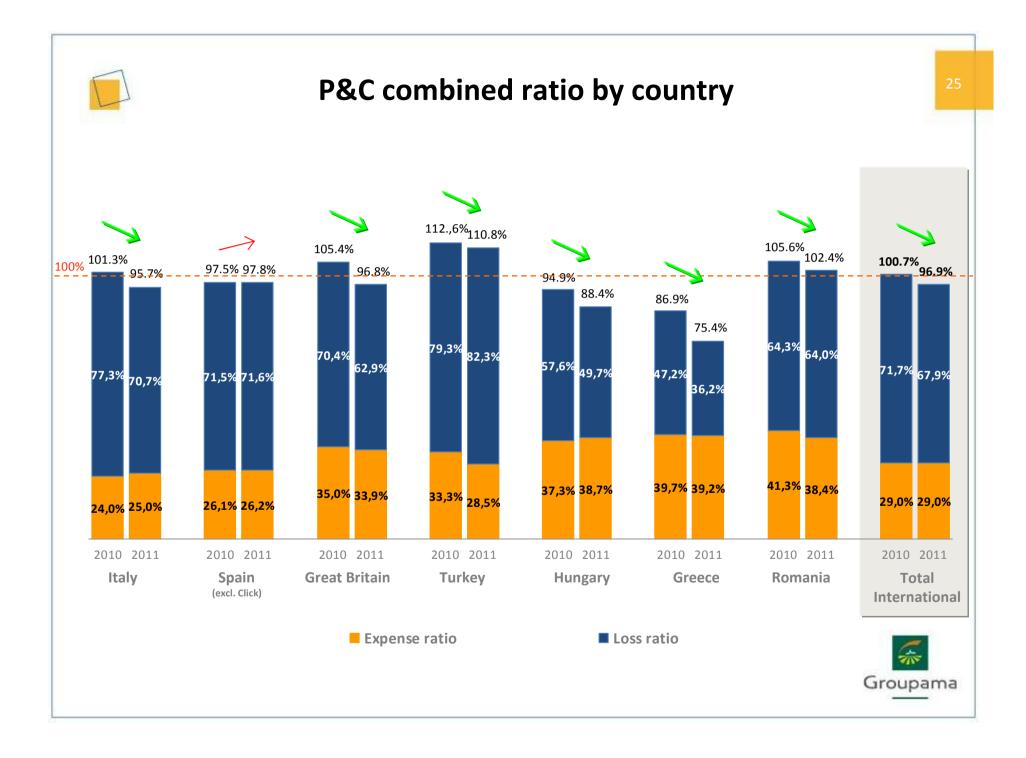


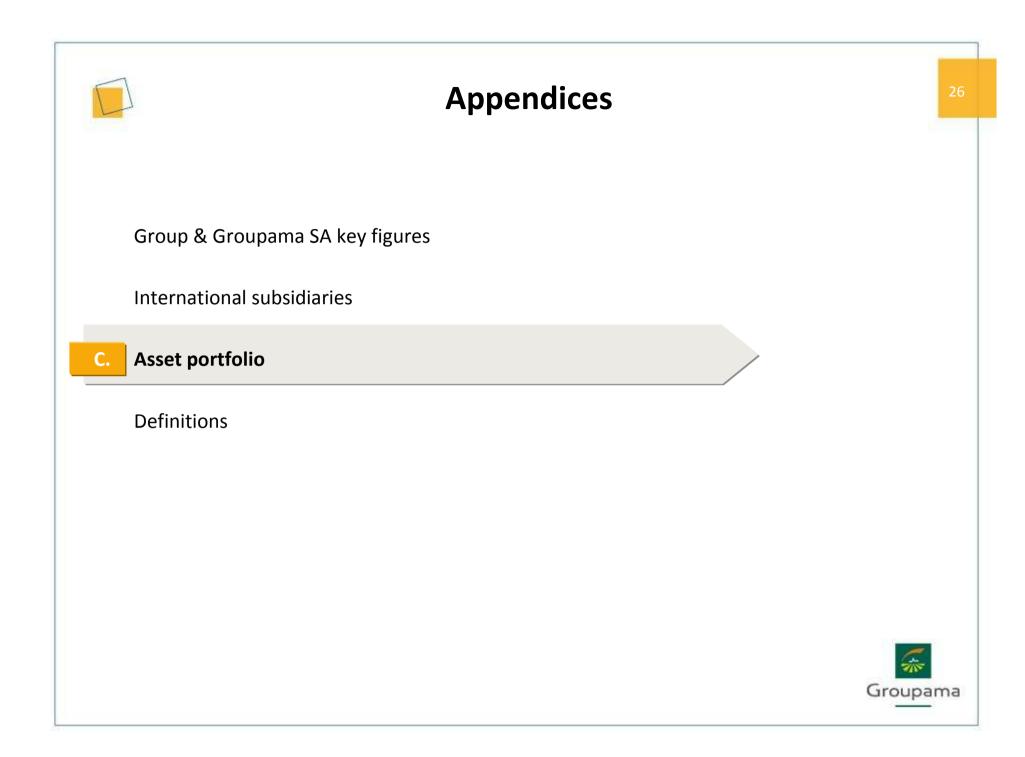
Revenue breakdown by country

| Insurance revenue | | | Change | |
|-------------------------------|------------|------------|----------------|------------------------|
| In €m | 31/12/2010 | 31/12/2011 | Reported basis | Like-for-like basis |
| Italy | 1,505 | 1,565 | +4.0% | +4.0% |
| Spain | 956 | 943 | -1.4% | -1.4% |
| Great Britain | 549 | 525 | -4.3% | -3.2% |
| Turkey | 373 | 383 | +2.6% | +19.9% |
| Hungary | 338 | 328 | -3.1% | -1.8% |
| Greece | 195 | 190 | -2.3% | -2.3% |
| Romania | 192 | 170 | -11.3% | -10.7% |
| Gan overseas | 101 | 102 | +0.2% | +0.2% |
| Portugal | 124 | 70 | -43.8% | -43.8% |
| Other CEEC | 16 | 18 | +9.1% | +9.1% |
| Total International Insurance | 4,349 | 4,292 | -1.3% | +0.2% |



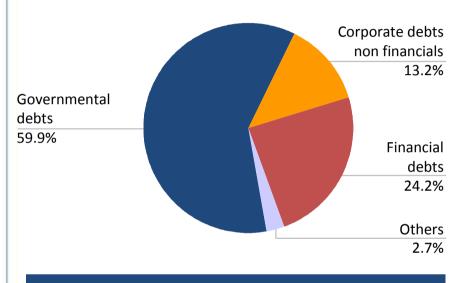
Groupama



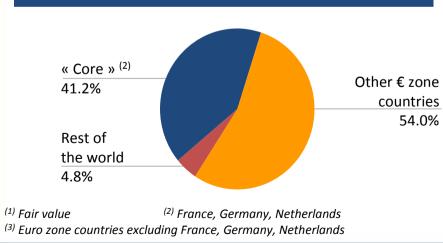


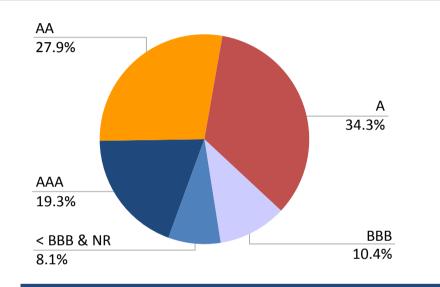


Breakdown of the fixed income portfolio ⁽¹⁾

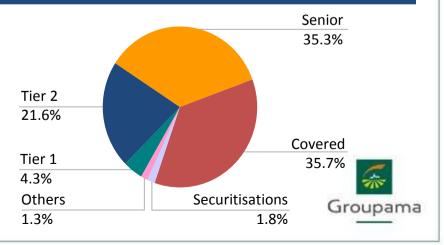


Breakdown of "govies" by geographic area





Breakdown of financial bond portfolio





Exposure to € zone sovereign debts

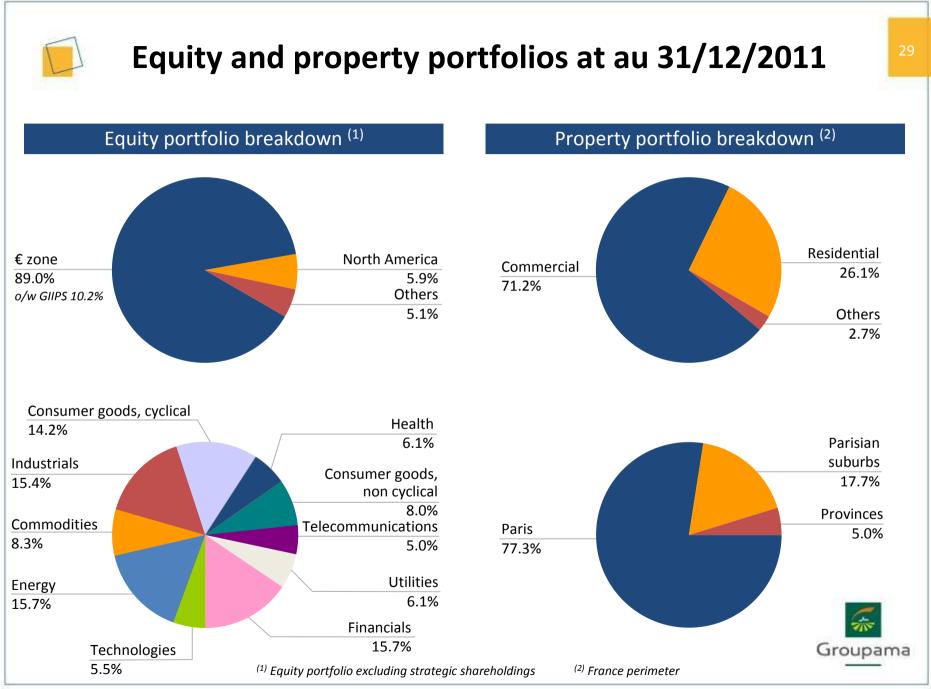
Exposure to € zone sovereign debts

| In €m 31/12/2011 | Cost value gross amount | Fair value gross amount | Unrealised capital gains or losses gross amount | Unrealised capital gains or losses net amount* |
|---------------------|----------------------------|----------------------------|--|---|
| Spain | 2,953 | 2,612 | - 341 | - 54 |
| Greece | 926 | 926 | - | - |
| Irlande | 85 | 70 | - 15 | - 4 |
| Italy | 7,720 | 6,215 | - 1,505 | - 285 |
| Portugal | 1,093 | 570 | - 523 | - 130 |
| Total | 12,775 | 10,392 | - 2,383 | - 473 |

^(*) after profit sharing and tax hypotheses



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Groupama – combined perimeter

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Definitions

- The <u>combined financial statements of Groupama</u> include all of the Group's businesses (corresponding to the regional mutuals and the subsidiaries consolidated by Groupama S.A.). <u>The consolidated financial statements of Groupama S.A.</u> include the financial statements of all subsidiaries and intra-group reinsurance business (representing roughly 40% of the regional mutuals' revenues ceded to Groupama S.A.).
- Profit from operations corresponds to net profit before (i) net realised capital gains or losses, impairments, gains and losses on financial assets booked at fair value in any case for the portion attributable to shareholders and after tax and (ii) non recurring items, amortization of value of business acquired (VOBA) and goodwill impairment losses all after tax.

