



Groupama/Gan recruits 3,000 new employees and adds a web TV channel to its recruitment site: Canal Groupama Gan

Press Release

Paris, 24 November 2009

groupama-gan-recrute.com is the name of a website which has been a breath of fresh air in these times of tension in the employment market. The number of applications on the site increased threefold in the last nine months (i.e. more than 100,000 applications per year).

In accordance with what had been planned at the beginning of the year, more than 3,000 new employees will have joined the Group in 2009.

As announced at the presentation of the Operational Strategic Plan (on 27/10/09), **the same recruitment rate will be maintained over the next three years, which means that 3,000 people will join the company in 2010, 2011 and 2012.**

The profiles sought remain unchanged:

- 65% salespeople (graduate level), to work in the life and health and non-life insurance, banking and asset management markets for private individuals, companies, non-salaried workers and self-employed professionals.
- 35% to fill support positions (finance, marketing, human resources, legal, insurance management and consultancy, banking and services).
- From young graduates to highly experienced people.
- Permanent (2,000), work-based learning (600) and fixed-term contracts.
- All over France.

groupama-gan-recrute.com, a recruitment site shared by all the companies, already presented Internet users with all the vacancies in the Group in real time.

From today, the site has a new feature: Canal Groupama Gan, a web TV module with 4 "channels" where visitors can:

- Find out about the 18 different sales jobs possible within the Group
- Listen to six salespeople talking about their work
- Watch animations illustrating the various sales career paths
- Take a look at the career paths of six employees in the Groupama and Gan networks.

As a one-off project to support a positive jobseekers' initiative, **Groupama, along with Pôle Emploi (France's national employment agency), is partner** to the first "TF1 pour l'emploi" on French television which runs from **23 to 30 November**.

The Group is sponsoring a series of shorts called "Mon premier Job"» on LCI and LCI.fr, in which prominent figures from the world of business talk about their first job... often a far cry from their present celebrity status.

About Groupama:

Established by farmers in the late 19th century, Groupama has become a major insurance and banking group, as well as the leading personal health insurer. Today, the Group has more than 39,000 employees worldwide serving 16 million customers and had revenues of €16.2 billion in 2008.

Looking beyond the figures, at Groupama the words "Human Resources" take on their full meaning. Indeed, the principles that have guided the mutual insurance group since its beginnings – local presence, responsibility and solidarity – are borne out by its relationship with its employees: training, mobility, career path, diversity, equality, balance between work and personal life, etc. A Human Resources policy that elicits a strong commitment from the employees, as shown by the Group opinion poll carried out with Ipsos in 2008: 84% of employees were confident about the Group's future and 80% are proud to work there.

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