



PRESS RELEASE

GROUPAMA.COM HAS BEEN AWARDED THE SILVER LABEL BY THE ASSOCIATION BRAILLENET

Paris, 15 October 2009 – Groupama has been awarded the AccessiWeb silver label for its Groupama.com corporate and financial website.

AccessiWeb is a quality label that measures disabled people's access to websites. This label consists of three quality levels (bronze, silver and gold) and is awarded by the Association BrailleNet for a period of two years.

By meeting the silver label's 76 criteria, Groupama has become the first French insurer to obtain this honour.

The silver level obtained by Groupama.com certifies that the site provides a superior level of accessibility – particularly for the disabled.

It meets all the navigational recommendations and is designed for users to be assisted by various technologies (braille terminal, screen reader software, speech synthesis, etc.).

Furthermore, it proves that a site such as Groupama.com, featuring advanced functions for the disabled, can still be user-friendly.

For Groupama this label follows that of the gold level obtained by Fondation Groupama pour la Santé [Groupama Foundation for Health] in 2006, which was renewed in 2008.

Once again, Groupama demonstrates its commitment to practising socially responsible values and its adherence to the guiding principles of local presence, responsibility and solidarity that have underpinned the Group for over 100 years.

* * *

About Groupama

Groupama's long-standing strategy focuses on profitable long-term growth.

Since it was founded at the end of the 19th Century to serve the agricultural community, Groupama has been a steadfast partner throughout all the social and economic changes of the past hundred years. The Company reported revenue of €16.2 billion in 2008. With some 16 million clients and over 38,000 employees, Groupama has operations in 14 countries, mainly in Europe.

In France, the Company has a deep local presence through its diversified distribution networks, allowing it to offer members and clients – ranging from individuals and the self-employed to institutions and corporates – solutions that combine insurance, services and banking products.

Internationally, Groupama intends to expand by leveraging its expertise and best practices to take up opportunities in all segments of the insurance market.

The Group has a clear strategic focus and ambition – to achieve profitable growth and create value, in order to rank among the top ten European insurers.

Company website: www.groupama.com

* * *

Media contact :
Aneta Lazarevic
Groupama
+33 (0) 1 44 56 74 38
aneta.lazarevic@groupama.com